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Support water projects, private sector urged

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In Summary

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The meeting highlighted the strong link between economic growth and water given that agriculture is the mainstay of industrial growth in the country.

Agriculture accounts for 89 per cent of the water used in the country. According to Mr Jarrin, water is a major ingredient of its products and that the company had a water footprint strategy which provided clear global guidelines and benchmarks on the effective use and management of water at all its sites.

“We have, over the years, maintained a clear focus on improving the quality of water as well as reducing the amount of water that we use to produce our products. In addition to this, we are committed to working with farmers to consider ways in which we can manage this ‘finite’ resource,” he said.

Mr Jarrin goes on to say that water and agricultural produce mainly – barley, sorghum and maize – are the most important ingredients in all the products produced by TBL

group. “We will therefore, continue to work with stakeholders to support sustainable business practices in the water and agriculture sector,” he said.